

**MARSHFIELD POLICE DEPARTMENT**  
**“POLICE PLAIN TALK”**  
**APRIL 3, 2021**

**WISCONSIN LAW FOR PRIVATE PARTY SALE OF VEHICLE**

Per the Wisconsin Department of Transportation:

Beginning January 1, 2016, law (342.41 Identity of buyer) went into effect requiring a person who sells a motor vehicle to another person, including transferring a junk vehicle by bill of sale, to submit notification to the department that a sale has occurred. This law does not apply for transfer to or from dealers or other non-individuals, such as companies, charities and government agencies; this requirement is **ONLY** for sales from one individual to another individual.

**Within 30 days of a sale the seller needs to report to WisDOT the:**

- Vehicle identification number (VIN) of the vehicle
- Identity of the individual buyer
- Sale price
- Date of sale

**Submitting seller notification online**

To submit seller notification online you need:

- To be an owner of the vehicle (must be an individual, not a business)
- Your Wisconsin driver’s license or identification card number (or full name)
- The last four digits of your social security number (or full SSN)
- Your date of birth
- The vehicle identification number (VIN) for the vehicle

Once completed, you will have the option to print, email, or save confirmation of your notification.

**Mailed seller notification**

If you are unable to successfully complete the seller notification online you will be prompted to complete Seller Notification form MV2870 and mail the notification to the department or submit the form at a DMV Service Center.

**Selling a vehicle correctly**

Seller notification does not replace other responsibilities of a vehicle seller. Refer to Selling a Vehicle and Instructions for Selling a Vehicle form MV2928. Form MV2928 includes a bill of sale for your convenience; it is not a required form. You may keep a copy with your records and make a copy for the buyer as documentation of the sale.

This information and links to all the forms listed can be found at:

<http://wisconsindot.gov/Pages/online-srvcs/other-servs/seller-notify.aspx>

Statute 342.41 states:

342.41 Identity of buyer.

(1) Notwithstanding s. 342.15, after December 31, 2015, no individual may sell a motor vehicle to another individual, including transferring a junk vehicle by bill of sale, unless within 30 days of the sale the seller reports to the department the identification number of the vehicle and the identity of the individual buyer.

(2) The department shall accept electronically information related to the sale of the motor vehicle, including all of the information required to be reported under sub. (1). History: 2015 a. 60.